

Karl Albrecht *International*

Lecture By Dr. Karl Albrecht “Futures Update: What Lies Ahead?”

No business conference or management retreat would be complete without a look into the future.

Dr. Karl Albrecht gives your leadership team a lively tour of the big events, trends, and developments that are shaping *your* business environment.

He says, “We’ll get the future we deserve. Our challenge is to deserve the future we want.”

In addition to the eight critical “Super Trends” his research has uncovered, he comments on the unique impacts and opportunities for your organization.

Every presentation he makes is designed especially for the occasion – no canned, “one size fits all” pitch.

And, you get it straight – warts and all – not the “gee-whiz” happy talk. He analyzes the impacts – real and imagined – of digital technology, social media, generational changes, conflicting ecological agendas, and the atomization of culture, markets, and consumer preferences.

He challenges your people to think futuristically and strategically – to go beyond the habits and routines of the day-to-day operation, and to ask themselves every day, “Are We Thinking BIG Enough?”

He shares insights from his research on the long-surviving businesses – the four critical success factors that have enabled them to endure the ups and downs of history for a century or more.

Karl’s presentations are lively, thought provoking, often humorous, sometimes contrarian, and always informed by his impressive depth of knowledge.

Karl is a world-recognized business futurist; consultant; speaker; and author of more than 20 best-selling books on futures, strategy, and organizational performance. A former physicist, military intelligence officer, and business executive, he was honored by the Mensa society with its lifetime award for his contributions to the understanding of intelligence.

<http://www.KarlAlbrecht.com>