

# Karl Albrecht *International*

Lecture by Dr. Karl Albrecht

## “Practical Intelligence: the Art & Science of Common Sense”

“Are you smart – or merely intelligent?” That’s the question Karl Albrecht poses to you and your people, in this stimulating, challenging, entertaining – and useful – interactive session.

According to Karl, “Most people know more about the electronic computers on their desks than they know about the incredible biocomputers they’re carrying around in their heads. The smartest people amongst us are not necessarily the most genetically gifted. They’re the ones who pay attention to their thinking processes, and continually strive to use their gray matter more effectively.”

Karl has studied the minds and mental habits of highly competent thinkers for decades, and he has identified the key dynamics that make the difference between just being intelligent, and being *hyper-intelligent* – able to use your natural intelligence far better than those around you.

*Practical Intelligence* – “PI” – is a key part of the emerging “multiple intelligence” model of human competence. It’s the ability to mobilize and apply your natural brain power, in real situations. Karl will share with you some of his latest concepts such as: the four mental “software upgrades”; thinking on your feet; practicing “dynamic mindfulness” (a.k.a. “serenity in action”); freeing yourself from reflexive, knee-jerk reactions; communicating with people whose “cognitive styles” are not the same as yours; persuading by listening; the interplay of “meta” capabilities such as practical intelligence, social intelligence, and emotional intelligence; and “climbing the rainbow.”

Your people will come away with greater self-understanding and self-awareness; a plan for capitalizing on their strengths and strengthening the skills that need developing; and a renewed commitment to thinking more effectively in all types of situations.

Depending on the occasion and the design of the session, your people can work with Karl’s *Mindex Thinking Style Profile*, which is a self-assessment instrument that provides self-insight and creates the motivation to improve their PI skills.

Karl is a world-recognized business thinker; consultant; speaker; author of more than 20 best-selling books on futures, strategy, and organizational performance; and a respected executive adviser. A former physicist, military intelligence officer, and business executive, he was honored by the Mensa society with its lifetime award for his contributions to the understanding of intelligence.

<http://www.KarlAlbrecht.com>