

Karl Albrecht *International*

Lecture by Dr. Karl Albrecht

“Social Intelligence: the New Science of Success”

According to Karl Albrecht, “More people have lost jobs, friends, and mates because of social incompetence than for all other causes.”

Social Intelligence is the ability to get along well with other people and to get them to cooperate with you.

In this stimulating and informative lecture, Karl explains the basic concept of social intelligence – “SI”; shows how this critical set of skills determines a great deal of personal and professional success; and offers a useful formula – his “S.P.A.C.E.” model – for defining, assessing, and developing SI skills.

The S.P.A.C.E. formula – Situational Awareness, Presence, Authenticity, Clarity, and Empathy – provides a clear, coherent, and practical foundation for personal and professional effectiveness, team performance, and even organizational effectiveness.

Your people will come away with greater self-understanding and self-awareness; a plan for capitalizing on their strengths and strengthening the skills that need developing; and a renewed commitment to dealing more effectively with others in all types of situations.

Depending on the occasion and the design of the session, your people can work with Karl’s *Social Intelligence Profile*, which is a self-assessment instrument that provides self-insight and creates the motivation to improve their SI skills.

Karl is a world-recognized business thinker; consultant; speaker; author of more than 20 best-selling books on futures, strategy, and organizational performance; and a respected executive adviser. A former physicist, military intelligence officer, and business executive, he was honored by the Mensa society with its lifetime award for his contributions to the understanding of intelligence.

<http://www.KarlAlbrecht.com>