

# Best Minds on Leadership

Who are the top 100 thought leaders?



by Ken Shelton

I RECENTLY LISTENED TO A SPEECH by a friend and leadership mentor, *Dallin H. Oaks*, now a member of the Quorum of the Twelve Apostles of The Church of Jesus Christ of Latter-day Saints. He spoke of the conundrum of having more things expected of us than we can possibly do.

He suggested that “just because something is *good* is not sufficient reason for doing it. The number of things we can do far exceeds the time available to accomplish them. As we consider various choices, we should remember that it is not enough that something is *good*. Some things are *better* than good, and still others are *best*, and these are the things that should command priority attention. Even though a particular option may cost more, its far greater value may make it the *best* choice. Limited time and resources don’t allow us to do every *good* thing. We need to evaluate its potential for *good*, *better*, and *best* and put our priority time and best efforts into those things that will produce the more desired end results.”

As I rank the *best* minds on leadership, I reflect on this notion, although I recognize that *best* may be in the eye (or ear) of the beholder.

## *Eight Criteria*

What does it take today to be considered a top *thought leader* in the field of leadership? Well, I can say this: much more than it did 24 years ago when we launched

*Leadership Excellence*. As Tom Peters recently bemoaned, “It’s tough being a guru today.”

Indeed, the standards and expectations keep rising, as do the number of practitioners. The old qualifications—a pulse and Ph.D., a business card and book, an ego and outgoing nature, a sales pitch and speech, a solution looking for a problem, and a need (greed) to be rich and recognized—have mostly given way to a new set of qualifiers.

The gurus who make our *Excellence 100* list today possess a rare combination of traits and abilities. Here are the *eight criteria*:

1. **Preparation:** academic and professional preparation.

2. **Character:** values, ethics, beliefs, purpose, mission, integrity, walk the talk.

3. **Principles:** big message, point of view, tenets, main points.

4. **Personality:** charisma, style, originality, authenticity, one of a kind.

5. **Performance:** inspiring action, real-world performance, work ethic.

6. **Experience:** beyond local and regional, more national and international.

7. **Expression:** substance and style in writing, speaking, coaching, consulting, mentoring, training, or teaching.

8. **Influence:** difference, results, change, transformation.

## *The Top 100 Thought Leaders*

For 24 years, we’ve published the best minds on leadership around a *Seven Dimension Model*. Here’s our 2007 listing of the Top 100 thought leaders on leadership:

**Subscription and Renewal Rates:**  
\$129 annual (12 issues)  
\$199 two years (24 issues)  
\$279 three years (36 issues)  
(Canadian/foreign add \$40 U.S. postage per year.)

**Corporate Bulk Rates** (to same address)  
\$109 each for 6 to 25  
\$99 each for 26 to 99  
Call for rates on more than 100 copies:  
1-877-250-1983  
Back Issues: \$10.00 each  
Fax (one article): \$8.00

**Leadership Excellence** (ISSN 8756-2308), published monthly by Executive Excellence Publishing, 1806 North 1120 West, Provo, UT 84604.

### Article Reprints:

For reprints of 100 or more, please contact the editorial department at 801-375-4060 or send email to [editorial@eep.com](mailto:editorial@eep.com).

Internet Address: <http://www.eep.com>

### Editorial Purpose:

Our mission is to promote personal and organizational leadership based on constructive values, sound ethics, and timeless principles.

### Editorial:

All correspondence, articles, letters, and requests to reprint articles should be sent to: Editorial Department, Executive Excellence, 1806 North 1120 West, Provo, Utah 84604; 801-375-4060, or [editorial@eep.com](mailto:editorial@eep.com)

### Contributing Editors:

Chip Bell, Dianna Booher, Kevin Cashman, Jim Loehr, Norm Smallwood, Joel Barker, Joseph Grenny, Jim Kouzes

### Executive Excellence Publishing:

Ken Shelton, Editor-in-Chief, CEO  
Sean Beck, Circulation Manager  
Geoff Pace, Sales Manager  
Nancy Low, Business Manager  
Allan Jensen, Chief Information Officer

The table of contents art is a detail from *Humpty Dumpty Sat on a Swing* (image cropped) © Scott Gustafson, and is courtesy of the artist and art print publisher Greenwich Workshop.

For additional information on artwork by Scott Gustafson, please contact: Greenwich Workshop  
151 Main Street  
Saymour, CT 06483  
1-800-243-4246  
[www.greenwichworkshop.com](http://www.greenwichworkshop.com)



Full view of cover art.

Copyright © 2007 Executive Excellence Publishing. No part of this publication may be reproduced or transmitted without written permission from the publisher. Quotations must be credited.

Executive  
Excellence  
Publishing

## LEADERSHIP



- |                         |                         |                           |                        |                        |
|-------------------------|-------------------------|---------------------------|------------------------|------------------------|
| 1. Gary Hamel           | 14. Jack Zenger         | 36. Michael Treacy        | 58. Charles Garfield   | 80. Tom Crum           |
| 2. Dave Ulrich          | 15. Ram Charan          | 37. Kevin/Jackie Freiberg | 59. Josh Bersin        | 81. James Cabrera      |
| 3. James Collins        | 16. Peter Senge         | 38. Jack Welch            | 60. Joe Grenny         | 82. Michael Quigley    |
| 4. Warren Bennis        | 17. James Loehr         | 39. James Champy          | 61. Jon Katzenbach     | 83. Vijay Govindarajan |
| 5. Tom Peters           | 18. Michael Porter      | 40. Rob Lebow             | 62. Richard Chang      | 84. Dianna Booher      |
| 6. Barbara Kellerman    | 19. Marcus Buckingham   | 41. Chip Bell             | 63. Michael G. Winston | 85. Larry Bossidy      |
| 7. James Kouzes         | 20. Meg Wheatley        | 42. Dan Goleman           | 64. Joel Barker        | 86. Lance Secretan     |
| 8. John P. Kotter       | 21. Norm Smallwood      | 43. Renee Mauborgne       | 65. Frances Hesselbein | 87. Robert Kaplan      |
| 9. Marshall Goldsmith   | 22. Bill George         | 44. Beverly Kaye          | 66. Karl Albrecht      | 88. Dede Henley        |
| 10. Noel Tichy          | 23. James O'Toole       | 45. Jeff Snipes           | 67. Malcolm Gladwell   | 89. Ian Mitroff        |
| 11. Clayton Christensen | 24. Max Bazerman        | 46. Ken Blanchard         | 68. Patrick Lencioni   | 90. Bill Adams         |
| 12. Peter Block         | 25. Jay Conger          | 47. Eileen McDargh        | 69. Andre Martin       | 91. Stephen R. Covey   |
| 13. Kevin Cashman       | 26. C.K. Prahalad       | 48. Nathaniel Branden     | 70. Michael Hammer     | 92. Phil Harkins       |
|                         | 27. Ichak Adizes        | 49. David Allen           | 71. Edgar Schein       | 93. Terry Bacon        |
|                         | 28. William C. Miller   | 50. Judith Glaser         | 72. Lois Zachary       | 94. Joseph Jaworski    |
|                         | 29. Rosabeth Kanter     | 51. David Nadler          | 73. Spencer Johnson    | 95. Rudy Guillian      |
|                         | 30. Gifford Pinchot     | 52. Phil Geldart          | 74. Christopher Rice   | 96. Richard Leider     |
|                         | 31. Carly Fiorina       | 53. Libby Sartain         | 75. Barry Posner       | 97. Richard Whiteley   |
|                         | 32. Bill Isaacs         | 54. Barry Conchie         | 76. Michael Feiner     | 98. Stephen Smith      |
|                         | 33. Nicholas Negraponte | 55. Nigel Nicholson       | 77. Ira Chaleff        | 99. Brian Tracy        |
|                         | 34. Morgan McCall, Jr.  | 56. Bill Byham            | 78. Jeff Sonnenfeld    | 100. Ken Shelton       |
|                         | 35. Jay Conrad Levinson | 57. Ed Lawler             | 79. Anne Mulcahy       |                        |