

## Review & Comparison of Thinking Styles

### **Blue Sky Thinkers:**

Left Brained & Abstract  
Focus: "The System"  
Diagrams & Relationships  
Use Systematic Thinking  
Oriented to Structure & Order

### **Red Sky Thinkers:**

Right Brained & Abstract  
Focus: "The Big Picture"  
Dreams & Visions  
Use Hypothetical Thinking  
Oriented to Possibilities

### **Blue Earth Thinkers:**

Left Brained & Concrete  
Focus: "The Bottom Line"  
Facts & Figures  
Use Linear / Procedural Thinking  
Oriented to Logical Outcomes

### **Red Earth Thinkers:**

Right Brained & Concrete  
Focus: "Here & Now"  
Direct Experience  
Use Intuition & Hunches  
Oriented to Feelings & "Vibrations"

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